



The Allies Express

A NEWSLETTER FOR SEDA ENERGY SMART ALLIES

February 2004

As mentioned in the last issue SEDA is still operating business as usual while the arrangements for the integration of SEDA into the Department of Energy, Utilities and Sustainability (DEUS) are being finalised. With the recent announcement of the DEUS Director General, David Nemptzow (see lead story below) we expect that this process will continue to evolve over the next few months.

We have been contacting a number of Allies over the past few weeks to update contact details listed in the Allies Directory. If you notice the details in your company's entry is out of date, (perhaps your phone/fax number has changed or you have a new website), don't hesitate to let me know and I will change your entry, email allies@seda.nsw.gov.au

Regards,
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DEUS DIRECTOR GENERAL ANNOUNCED

Energy and Utilities Minister, Frank Sartor recently announced the appointment of David M. Nemptzow as the new Director General of the NSW Department of Energy, Utilities and Sustainability (DEUS).

David Nemptzow comes to the NSW public service with 25 years experience in international energy policy and most recently served as the Chief Executive of the Washington-based Alliance to Save Energy, a coalition comprising of the United States Government and some of the world's largest companies in a partnership dedicated to promoting greater investment in energy efficiency world wide. Mr Nemptzow has also worked as the legislative director for a senior Member of the Energy and Commerce Committee of the United States Congress.

Mr Nemptzow's appointment has been approved by the NSW Cabinet for a period of 5 years. The full media release is available at www.seda.nsw.gov.au under "News".

CORPORATES MUST SLOW GREENHOUSE GAS EMISSIONS

New research suggests public pressure is mounting on Australian companies to reduce their greenhouse gas emissions to slow climate change following the Federal Government's recent retreat from signing the Kyoto Protocol.

A survey conducted by global market research consultancy, TNS, showed 97% of respondents have noticed changing weather patterns with nearly two thirds of those aware of climate change attributing it to human activity and worrying about its effects.

A third of respondents want major companies to take the lead on cutting Australia's greenhouse gas emissions, which are the second highest in the world per capita behind the United States, compared to 19% believing the general public should be mainly responsible for solving climate change. Close to half (46%) think the Government should be driving the solution.

General Manager of TNS, Mark Walton, said the results are a wake-up call for corporates to undertake proactive programs to reduce their greenhouse gas emissions as a business mandatory, not an 'optional-extra'.

Key findings of the TNS study can be downloaded from the Green Power website:
http://www.greenpower.com.au/images/dl/TNSCLIMATECHANGESTUDY_FINDINGS.pdf



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DIARY NOTE - ALLIES EVENT JULY 22, 2004

Expressions of Interest are still being accepted for the Energy Smart Technologies Expo. The expo, to be held on Thursday July 22, 2004, will feature exhibitions and presentations on the latest in new (i.e. post 2000) energy efficiency technologies and services from Energy Smart Allies. To support the industry, exhibitor space will be subsidised by SEDA and entry to the expo will be free for attendees. We will promote the event to our contacts in industry, government, engineering and building services. We anticipate interest in the key areas of; Lighting, HVAC, Control Systems, Meters, Monitors, Motor Drives, Energy Efficient Appliances, Hot Water Systems, Energy Consultants, Cogeneration and Clean Fuels.

See the Allies website to download an Exhibitor Proposal Form and fax back the expression of interest form to reserve your place: www.energysmartallies.com We are currently assessing suitable venues, however it is likely to be either a Central Station or Lower North Shore location (both accessible by train).

WELCOME NEW ALLIES

There are now over 400 organisations providing sustainable energy products and services in the Energy Smart Allies Directory, a warm welcome to newest members:

Eco Real Estate assist people to buy, sell, design and build eco properties and products that help us to live in a more sustainable way: <http://www.energysmartallies.com/esa/companies.asp?num=554>

Yesterday-Today-Tomorrow and Strawbale Construction specialise in the construction of strawbale buildings, clay & lime rendering, spray rendering, earthen floors and grass roofs, services include construction, consultancy and workshops: <http://www.energysmartallies.com/esa/companies.asp?num=559>

Sanctum Design Consultants offer a range of architectural and environmental consulting services aimed at homeowners, residential builders and developers who are seeking innovative design solutions for existing or new homes and residential developments: <http://www.energysmartallies.com/esa/companies.asp?num=547>

RF Industries distribute the BP Solar brand range of solar power panels, as well as a range of invertors, regulators, batteries, chargers and accessories for solar power installations: <http://www.energysmartallies.com/esa/companies.asp?num=562>

WHO BUYS SOLAR POWER?

Orders are now being taken for the second edition of 'Who Buys Solar Power?' Based on surveyed solar power purchasers since 1998, this market analysis can help you sell your product or service.

The first 'Who Buys Solar Power Systems?' report was released in 2003, and presented data from 800 homeowners who had purchased a solar power system between 1998 and 2002

The 2004 report is a 40-page booklet with an easy to use web-enabled CD. It contains:

- Further exploration of consumer profiles and purchasing behaviour
- Comparison with the trends from data collated at the end of 2002
- Comprehensive data tables to help you find information that suits your needs
- Activity in rebate program and price information

Together, the two reports give a picture of the growing solar market in NSW, Australia's most populated state. Copies will be available from mid-March however orders are now being taken, order forms can be downloaded from the SEDA website:

<http://www.seda.nsw.gov.au/pdf/SolarPowerSurveyOrderForm.pdf>



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NOTICE BOARD

Upcoming Events:

Enviro 04, Convention & Exhibition, Sydney Convention and Exhibition Centre Darling Harbour, 28th March – 1st April 2004. This year five environment industry associations - Australian Water Association (AWA), Waste Management Association of Australia (WMAA), Australian Business Council for Sustainable Energy (BCSE), Environment Business Australia (EBA) and Clean Air Society of Australia & New Zealand (CASANZ) - will stage conferences and trade exhibitions to showcase their technology, products, services and research.

Enviro 04 incorporates a full program of social and technical events and tours, promoting cross-fertilisation between the different disciplines.

There'll be conference streams on the following topics:

Sustainable industry — food and beverage supply, sustainable urban development, contaminated land management
Water — planning for the future
Waste — finding your place in the brave new “no-waste” world
Sustainable energy — markets and programs, technologies and suppliers, projects and case studies
Business of the environment — can Australia be a global sustainability superpower?
Advances in odour management

At Enviro 04, The BCSE will host its Sustainable Energy 2004 conference to keep you informed and up-to-date on topics such as the MRET review and how it will affect new projects, and new programs to support sustainable energy.

Check out the detailed program for Enviro 04 at <http://www.enviroaust.net/e4/>

19th World Energy Conference " Delivering Sustainability - Opportunities and Challenges for the Energy Industry", Sydney, 5-9 September 2004. The theme of the Sydney conference moves debate beyond expressions of concern about sustainability and invites solutions that are technically sound, economically feasible and environmentally and socially acceptable. The World Energy Congress Youth Symposium will be held in conjunction with the conference. For program and registration details visit: <http://www.tourhosts.com.au/energy2004>